



**Tex-WeB**



## **National Event in Albania**

"The future of Façon Industry in Albania and in Europe:  
Business Innovation Center for T/C export industry  
and pilot investment/industrial zone  
as drivers of growth"

### ***Draft National Event Programme***

**Friday, December 16<sup>th</sup>, 2011 – Tirana International Hotel**  
**National Event – The future of Façon Industry in Albania and in Europe**

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|----------------------|---|
| <b>10.00 – 10.10</b> | Welcome for all participants by Albanian Chamber of Façon /<br><b>Mr. Gjergji Gjika,</b><br>Moderator of National Event & Chairman of CFA   |
| <b>10.10 – 10.30</b> | Welcome and Greeting by Albanian Government /<br><b>H.E. Mr. Sali Berisha,</b><br>Albanian Prime Minister   |
| <b>10.30 – 10.50</b> | The future of Façon Industry in Albania: a Business Innovation Center<br>for T/C export industry and pilot investment industrial zone in Tirana as<br>drivers of growth of the industry /<br><b>Mr. Gjergji Gjika,</b><br>Chairman of CFA |
| <b>10.50 – 11.10</b> | Future prospects of the textile/clothing industry in Europe<br>(paneuromed) and a possible role for Albania T/C industry /<br><b>Mr. Francesco Marchi,</b><br>Director General of Euratex   |
| <b>11.10 – 11.25</b> | European Union programmes to support Albanian Business Innovation<br>in the T/C Industry: results and prospects for Albanian garment<br>Industry /<br><b>Mr. Ettore Sequi</b><br>Ambassador of European Union Delegation to Albania       |
| <b>11.25 – 11.30</b> | The Project Tex – Web and strengthening of partnerships among T/C<br>associations in Europe and enlargement countries.<br><b>Mrs. Oriana Mazzali</b><br>Project Tex – Web, EU-IPA Programme   |

- 11.30 – 12.00** Coffee Break
- 12.00– 12.20** A.I.D.A Investment policy and funds for Albanian Façon Industry and for T/C Industry /  
**Mrs. Eneida Guria**  
CEO of A.I.D.A
- 12.20 – 12.45** USAID support and contribution for Albanian T/C Industry and projects for the future for this sector /  
**Mr. Victor Luboyeski**  
Chef of USAID Project Rritje Albania  
History of Success: USAID – Polytechnic University of Tirana, Textile & Fashion Department /  
**Mr. Genti Guxho**  
Vice-Dean
- 12.45 – 13.00** GIZ support and contribution for Albanian T/C Industry and projects for the future for this sector /  
**Mr. Helmut Mueller-Glodde**  
G.I.Z Economic Development and Employment Promotion Program
- 13.00 – 13.15** Italy & CI support and contribution for Albanian T/C Industry and projects for the future for this sector /  
**Dott.ssa Raffaella Valentini** (be confirmed)  
Head office of  
Commercial Office of the Italian Embassy in Tirana
- 13.15 – 13.30** New markets for the Albanian Garment industry: perspectives of Albanian T/C Industry in German garment market/  
**Mr. Wolfgang Weis**  
By Weis Consulting Assoc.
- 13.30 – 14.00** Discussions and conclusions by moderator
- 14.00 – 14.30** Buffet lunch

**The End of National Event**

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